



PLEASE CONTACT: DR. SHANE CHAPMAN
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YOUR DOCTOR WILL SEE YOU NOW!



THE CONCEPT:

- Web-Site Portal
- Connects Patients to their Physicians
- Charges a \$1 usage fee
 - Patient pays \$25 via pay-pal
 - Physician receives remainder
- Scheduled Visits
- Established Patients

THE PRODUCT:

- Real-time Video
- Store and Forward Video, Photo, Lab Results
- Voice Messaging
- Instant Messaging

THE NEED:

- Physician Shortage
- Patient Demand
- Traditional appointments:
 - time consuming
 - costly
 - often not necessary
- Phone and email are:
 - Inefficient
 - NOT reimbursable
 - NOT secure

THE MARKET:

- Academic Medical Centers
- Community Health Providers
- Multispecialty Physician groups
- Private Practice Physicians
- Mid-level Providers (PA/ARNP)

THE PATIENTS:

This will not replace all office visits, but provides an option for:

- Medication Management
- Refills
- Pain Management
- Lab/Testing/Follow-up
- Wound Monitoring
- Counseling

	Scheduled	YOUR physician	Real-Time	Fee	Recorded
OUR Concept	Yes	Yes	Yes	\$20	Yes
Phone	?	Yes	Yes	No	No
Email	No	?	No	NA	Yes
Fax	No	No	No	NA	Yes
Office Visits	Yes	Yes	Yes	\$150-\$300	?
Other Virtual Providers	?	NO	Yes	>\$20	?

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